

Privacy Notice- AU10TIX

Transparency is important to us, which is why we encourage you to reach out to us if you have any questions or suggestions regarding this privacy policy, our use of cookies or the general terms and conditions of our website: DPO@Au10tix.com

Au10tix (referred to as “we”, “us” or “our” in this Notice) respects your privacy and is committed to protecting your personal data. This privacy notice (“**Notice**” or “**Privacy Notice**”) is designed to inform you as to how we look after your personal data in the context of our interactions with you in marketing events and the demonstration of our products (“**Products**”), and tell you about your privacy rights and how the law protects such rights. For the purpose of this Notice, Au10tix is considered a “controller” of personal data that it collects in accordance with this Notice.

This Notice may be amended or updated from time to time to reflect changes in our practices with respect to the processing of personal data, or changes in applicable law. We encourage you to read this Notice carefully, and to check this page to review any changes we might make to the terms of this Notice. This Notice supplements other notices we may provide as part of our interactions with you and is not intended to override such notices.

This privacy notice is provided in a layered format so you can click through to the specific areas set out below.

Alternatively you can download a pdf version of this notice here: <https://www.au10tix.com/privacy-money2020-lasvegas-2021>

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1. THE DATA WE COLLECT ABOUT YOU

Personal data means any information about an individual from which that person can be identified.

We may collect the following types on personal data on you:

- **Identity Data** includes first and last name.
- **Contact Data** includes email address.
- **ID Data** includes government issued IDs or passports and/or information contained therein, which will only be retained for a limited period of 24 hours.
- **Photographs** includes photographs of you taken at an event or conference.
- **Marketing and Communications Data** includes your preferences in receiving marketing from us and our third parties and your communication preferences.

We also collect, use and share aggregated data such as statistical or demographic data for any purpose. Such information does not reveal your identity and therefore is not considered personal data.

2. HOW WE COLLECT YOUR PERSONAL DATA

We use the following methods to collect data from and about you

- **Direct interactions.** You may provide us your Identity and Contact Data by entering your details when using or registering for our Products or providing them to our representatives at conferences and events.
- **Use of Products.** We may collect your ID Data by taking a photo of your ID to demonstrate our Products to you.
- **Photographs at Events.** We may take a photograph of you at an event or conference if you agree for us to do so.

3. HOW WE USE YOUR PERSONAL DATA

We will only use your personal data when permitted by law. We will commonly use your personal data in the following circumstances:

- Where the processing is necessary for our legitimate interests (or those of a third party), and such legitimate interests are not overridden by your interests, fundamental rights, or freedoms. Legitimate Interest means our interest in managing and conducting our business.
- Where the processing is necessary for compliance with a legal or regulatory obligation.
- Where you have provided your consent for such processing.

PURPOSES FOR WHICH WE USE YOUR PERSONAL DATA

Below is a description of the ways we plan to use your personal data, and which of the legal bases we rely on to do so. We have also identified what our legitimate interests are where appropriate:

- To demonstrate our Products to you, at your request. Specifically, to demonstrate our ID authentication product, we may compare the features of a photograph of you taken at an event or conference to the photo included in your ID Data, and examine other ID Data. We will do so where it is necessary for our legitimate interests (to promote a business relationship with you), for the performance of a contract with you or at your consent.
- To manage our relationship with you, including by notifying you about changes to our terms or Privacy Notice. We will do so for the performance of a contract with you, if it is necessary to comply with a legal obligation or if it is necessary for our legitimate interests (to keep our records updated).
- To provide you with photographs of you taken at events or conferences, to display such photographs during such event, including in our booth and across the venue where the event takes place, and to send them to you via email or other means.
- To deliver relevant advertisements, marketing and other content to you via telephone, email or in person, to display such marketing content to you when you visit certain websites, and to measure or understand the effectiveness of our marketing efforts.
- To enter into a contract or to perform a contract with you for the provision of Au10tix Products or services to you.

Note that we may process your personal data for more than one lawful ground depending on the specific purpose for which we are using your data.

CHANGE OF PURPOSE

We will only use your personal data for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose.

If we need to use your personal data for an unrelated purpose, we will notify you.

PROMOTIONAL OFFERS

We may use your Identity, Contact Data and Marketing and Communications Data to form a view on what we think you may

want or need, or what may be of interest to you. This is how we decide which products, services and offers may be relevant for you (“**Marketing Communications**”).

You will receive Marketing Communications from us if you have requested information from us or purchased goods or services from us or provided your Contact Data for such purposes and, in each case, you have not opted out of receiving that Marketing Communications.

If you wish to stop receiving Marketing Communications from us, you may ask us to stop sending you Marketing Communications by following the opt-out links on any marketing message sent to you or by Email: marketing@au10tix.com at any time.

COOKIES AND TRACKING

We use Google Analytics, a web analytics service provided by Google, Inc. (“**Google**”), to understand how visitors engage with our website in the context of our interactions with you in marketing events and the demonstration of our Products and to help us improve such website. Google Analytics uses cookies to analyze website traffic and usage.

To find out more about Google Analytics, how it collects and processes data, and how you can control or limit the information it collects, please review [Google’s notice on how it uses information from sites or apps that use Google services](#) and [Google’s privacy policy](#). Please note that this Privacy Notice does not apply to, and we are not responsible for, the privacy practices of Google.

Most web browsers allow some control of most cookies through the browser settings. Each browser and device is different, so check the settings menu of your browser or device to learn how to change your cookie preferences. To find out more about cookies, visit www.aboutcookies.org or <http://www.allaboutcookies.org>. Please note that Au10tix has no affiliation with, and is not responsible for, these third party websites.

4. SHARING YOUR PERSONAL DATA WITH THIRD PARTIES

We share personal data with third party service providers that provide us sales, business development, business management, product and customer services.

We may also share your personal data with:

- legal and regulatory authorities to the extent required by applicable law;
- our professional advisors (e.g. lawyers, accountants) to the extent necessary for the provision of their services; and
- third parties to whom we may choose to sell, transfer, or merge parts of our business or our assets, or parties whose business we wish to acquire;

We require such third parties to respect the security of your personal data and to treat it as required by applicable law and/or in accordance with binding contractual obligations of confidentiality. We permit our third-party service providers to process your personal data for specified purposes and in accordance with our instructions.

5. INTERNATIONAL TRANSFERS

Your personal data may be processed outside for the state of Nevada and the US, and therefore your personal data may be transferred to, and processed on, computers and servers located in other countries, where the data protection laws may differ than those from your jurisdiction. Your consent to this Notice followed by your submission of such personal data represents your agreement to that transfer.

Au10tix will take steps reasonably necessary to ensure that your personal data is treated securely and in accordance with this Notice including when it is transferred to other countries.

6. DATA SECURITY

We have put in place appropriate security measures to prevent your personal data from accidental or unlawful loss, use, alteration or disclosure.

In addition, we take steps to ensure that the personal data we collect is limited to the personal data reasonably necessary in connection with the purposes set out in this Notice.

We limit access to your personal data to those employees, agents, contractors and other third parties who have a need to know. We require them to only process your personal data on our instructions and as allowed by applicable law.

7. DATA RETENTION

We retain as little as necessary of your personal data and only for as long as necessary to fulfil the purposes we collected it for, including for accounting, legal or reporting requirements.

To determine the appropriate retention period for personal data, we consider the following criteria: the volume, nature, and sensitivity of the personal data, the potential risk of harm from unauthorized use or disclosure of personal data, the purposes for which we collect and process personal data, the timeframe during which we may require such personal data in connection with potential litigation, and applicable legal requirements. As mentioned above, we retain ID Data collected as part of the demonstration of our Products for a limited period of 24 hours.

8. YOUR RIGHTS

Under certain circumstances, you have rights under data protection laws in relation to your personal data, as described below:

- **Request access.** This means that you may receive a copy of the personal data we hold about you.
- **Request correction.** This means that you may ask us to correct or complete inaccurate or incomplete data that we hold about you.
- **Request erasure.** In certain circumstances, you may ask us to delete or remove personal data that we hold about you. If we are unable to comply with such request, we will notify you of the specific legal reasons for our decision.
- **Object to processing.** You may object to the processing of your personal data where it is used for direct marketing purposes, or where we are relying on a legitimate interest and you feel that such interest is overridden by your rights and freedoms.
- **Request restriction of processing.** You have the right to ask us to suspend the processing of your personal data if you believe that such data is inaccurate, if our processing is unlawful or if we no longer need to process such data for a particular purpose, but you need us to continue to hold the data.
- **Data Portability.** You have the right to request that we transfer your personal data to you or to a third party. This right applies where we have obtained and processed the data from you based on your consent or where we used the information to perform a contract with you.
- **Withdraw consent at any time.** You have the right to withdraw your consent where we are processing your personal data based on your consent.
- **Right to opt-out.** You have the right to direct us to not sell your personal data we have collected or will collect at any time.

If you wish to exercise any of the rights set out above, please contact us using the details contained in the [Contact Details section below](#).

Nevada residents who wish to exercise their sale opt-out rights may submit a request to addresses designated in the [Contact Details section below](#). However, please know we do not currently sell data triggering opt-out requirements.

WHAT WE MAY NEED FROM YOU

When you approach us with a request to exercise your rights, we may request that you provide us with information needed to confirm your identity as a security measure.

TIME LIMIT TO RESPOND

We try to respond to all legitimate requests within one month. Where it takes us more than one month to respond, we will notify you and keep you updated.

9. CALIFORNIA CONSUMER PROTECTION ACT POLICY

Scope

The California Consumer Protection Act (CCPA) provides California residents with specific rights regarding their personal data. This section applies to you only if you are a California resident, describes your CCPA rights and explains how to exercise those rights. This section does not apply to our handling of publicly available information from government records, de-identified or aggregated information or other information that is excluded from the CCPA's scope.

Personal Information We Collect, Use and Disclose

We collect and disclose to third parties for business purposes the following categories of personal data:

- Identifiers, such as name, email address, passport number and driver's license.
- Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)), such as telephone number.
- Internet or other similar network activity, such as browsing history, interactions with websites or advertisements.
- Sensory data, such as pictures that you upload in the context of our interactions with you in marketing events and the demonstration of our Products.
- Inferences drawn from other personal data, such as a profile of a person's preferences.

Information that you provide to us when you contact us at your initiative may contain other categories of personal data not described above.

Sources. For information on the sources from which information is collected, please see the section in this Notice titled [How we Collect Your Personal Data](#).

Disclosures to third parties for business purposes. For information on the categories of third parties to whom we disclose for business purposes, please see the section in this Notice titled [Sharing Your Personal Data with Third Parties](#).

We do not sell personal data to third parties for monetary value. However, the term "sale" is defined broadly under the CCPA. To the extent that "sale" under the CCPA is interpreted to include interest based advertising or other data uses described in the [How we Collect Your Personal Data](#) Section above, we will comply with applicable law as to those activities.

Purposes. For information on the business or commercial purposes for collection, use and sharing of personal data, please see the section in this Notice titled [How we Use Your Personal Data](#).

This section describes our current practices and our practices during the 12 months preceding the "Last Updated" date of this Notice.

Your California Privacy Rights under CCPA

Right to Know and Data Portability

You have the right to request certain information regarding our collection and use of personal data, and disclosure of personal data to third parties.

Right to Delete

You have the right to request that we delete any of your personal data that we collected from you and retained. We may deny your deletion request in certain defined cases, for example, if retaining the data is necessary for us or our service providers to perform our contract with you, detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity,

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debug products, exercise free speech, engage in research, enable internal uses or comply with applicable laws and legal obligations.

Our California Do Not Track Notice

Some browsers transmit "do-not-track" signals to websites. Because of differences in how browsers incorporate and activate this feature, it is not always clear whether users intend for these signals to be transmitted, or whether they even are aware of them. We currently do not take action in response to these signals.

Right to Opt-out of Sale of Personal Information ("Do Not Sell")

You have the right to opt-out of our sale of their personal data.

Non-discrimination

Limiting the use of your personal data may affect features and uses that rely on that data. You have a right not to receive discriminatory treatment by us for the exercise of such privacy rights as conferred by the CCPA. Unless permitted by the CCPA, we will not: deny you goods or services, provide you a different level or quality of goods or services or suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

Submitting Requests regarding Your Rights

To make a request regarding your rights as detailed above, please submit a request using one of the methods in the [Contact Details](#) section below.

You may use a legally authorized person on your behalf to submit a request, if you provide a signed written permission to such person. Your request to know or delete must provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal data or an authorized representative and should describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

Please note that we will respond to one request per customer each year, unless otherwise required by law.

California's "Shine the Light" law (Civil Code Section § 1798.83) permits users that are California residents to request certain information regarding our disclosure of personal data to third parties for their direct marketing purposes. To make such a request, please contact us using one of the methods in the [Contact Details](#) section below.

10. ACCESSIBILITY

If you have a disability and would like to access this policy in an alternative format, please contact us via our [Contact Details](#) listed below.

11. CONTACT DETAILS

Our full details are:

Full name of legal entity: Au10tix Ltd.

Email address: DPO@Au10tix.com

Postal address: Ha-Nagar St 5, Hod Hasharon

You have the right to make a complaint at any time to data protection authorities. We would, however, appreciate the chance to deal with your concerns before you approach data protection authorities so please contact us in the first instance.

12. CHANGES TO THIS PRIVACY NOTICE

We reserve the right to change this Privacy Notice at any time. If we do so, we will post an updated version of this Notice so that our users and customers are always aware of what information we collect, use, and disclose.

This version was last updated on 10 October 2021.